



Tarmac becomes Skillforce's first national partner



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Ben Slade, CEO Skillforce

In 2018 Tarmac launched a groundbreaking educational programme with SkillForce to help students prepare for the world of work.

The jointly designed, one-year programme will support students from Rawlins Academy, in Leicestershire, develop the key skills, confidence and capabilities needed to enter professional employment.

Inspired by the Prince William Award, the programme includes CV writing, presentation skills, learning business processes and leadership skills.

SkillForce's instructors predominantly have an armed forces background and bring an extraordinary level of career and life experience, making them exemplary role models. The charity has helped tens of thousands of young people turn their lives around to realise their potential, and HRH The Duke of Cambridge has been its Royal Patron since 2009.

Martin Riley, senior vice president, said: “This new programme will help to prepare pupils for the workplace by mentoring them in

key skills and behaviours, giving them a great head start as they take their first steps into the professional world of work.

“We're really proud to be the first business to partner with SkillForce on the prestigious new scheme at Rawlins Academy, which will support students to build on their Prince William Award and hopefully inspire some to take up an exciting career in the construction industry.”

SkillForce CEO Ben Slade said: “SkillForce is very excited to be working with Tarmac to deliver a programme which will provide so many benefits to young people - they face more pressure today than ever before and we must support them to develop the vital skills and character traits needed to be able to tackle the challenges of life and work, as well as embrace opportunities.”

